Jon Wu

PRODUCT MANAGER
DEVELOPER

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PROFILE

Product professional, now with technical expertise, I've specialized in the delivery of exceptional customer experiences while adapting to evolving technological demands.

SKILLS

Product roadmapping, Technical understanding, Market research & analysis, Data analysis, UX design, A/B testing, Agile/Scrum methodology, Project management, Stakeholder management

HTML, CSS, Sass, JavaScript, REST APIs, React JS, Node.js, MySQL

EDUCATION

**BrainStation |
Diploma, Software Engineering**
JAN 2024 - APR 2024
NEW YORK, NY

**George Mason University |
Masters in Health Administration**
JAN 2013 - MAY 2016
FAIRFAX, VA

University of Maryland Baltimore County | Bachelors in Biochemistry
AUG 2006 - MAY 2010
BALTIMORE, MD

EXPERIENCE   Project Portfolio: www.jon-wu.com

Continued Education | Gap Year
SEPT 2023 - Present, NEW YORK, NY

- Completed software engineering diploma at Brainstation. Diploma program included mastering: HTML, CSS, Javascript, React, Node.js, SQL.

Senior Product Manager | Jasper Health
AUG 2022 - SEPT 2023, NEW YORK, NY

- Enhanced B2B Market Penetration: Translated and upgraded the direct-to-consumer product for the B2B market, successfully launching 2 partners and initiating several others.
- Visionary Leadership: Developed the vision and roadmap for a comprehensive consumer product overhaul, focusing on key user personas and enhancing features to benefit both users and the business.
- Product Roadmap Ownership: Managed the consumer product roadmap, adapting to changing business needs, and delivered multiple key features, including Medical Alerts, which lead to a 20% increase in engagement with care coaches.

Lead Product Manager | Gemini
AUG 2020 - AUG 2022, NEW YORK, NY

- Localization Vision and Execution: Created the product vision for localization and led the roadmap requiring cross-team commitments to refactor the codebase. Successfully launched the exchange platform and gemini.com in 2 new languages, expanding the eligible Gemini user base by >200 million.
- Referral Program Optimization: Identified the referral program as a major revenue generator, contributing $14M, and developed a roadmap to refresh the program, attracting new users and increasing engagement.

Senior Program Manager, Product & Implementation | CaaStle
DEC 2019 - AUG 2020, NEW YORK, NY

- Optimized Product Blueprint: Established a new implementation blueprint that reduced the client product launch timeline by 75%, spanning product, engineering, ops, etc., and delivered the main product offering to > 10 clients over 3 months.

Senior Manager, Operations - Product & Implementation | Rally Health
MAR 2015 - DEC 2019, NEW YORK, NY

- Strategic Product Development: Developed a strategic client self-service tool to optimize overhead for product implementations, identifying areas for client-side configuration and streamlining processes.
- Operations Team Leadership: Created and scaled the operations team, overseeing 6 direct reports focused on enhancing operational efficiency within the product and client implementation team.
- Successful Client Product Launches: Led and scoped successful product launches, including international projects, extending Rally's reach to over 1 million users.

CODING PROJECTS

Lead Coder | My Portfolio (www.jon-wu.com)

LAUNCHED JULY 2024, PERSONAL PROJECT

- Developed my portfolio website to showcase my interests, product management projects, software engineering projects and my contact information. Tech stack includes: React, Javascript, and Sass.

Lead Coder | PriceCardNinja (www.pricecardninja.com)

LAUNCHED JULY 2024, PERSONAL PROJECT

- Developed a price comparison tool for Japanese Pokemon cards focused on helping users find the best deals before making a purchase. Tech stack includes: React, Javascript, Node.js, Express, Axios and Sass. Add'l. skills/tool: Puppeteer, Cheerio.

Lead Coder | PokeSwap

JUN 2024, PERSONAL PROJECT (in progress)

- Developed a trading marketplace tool for users to showcase their collections for trade and to make trade transactions. Tech stack includes: React, Javascript, Node.js, Express, Axios, Sass and mySQL.

Lead Coder | Running Mobile App (but different)

TBD, PERSONAL PROJECT (in progress)

- Scoping in progress. Partnership with UX designer.
- Planned Tech stack: React Native

Lead Coder | SkyQuest

APR 2024, BRAINSTATION CAPSTONE

- Developed an interactive travel website focused on helping users reach their travel goals, through recommendations, challenges, flights by miles search, and a community to share travel photos. Tech stack includes: React, Javascript, Node.js, Express, SQL, Axios and Sass.

Lead Coder | Industry Project - NBA.com

APR 2024, BRAINSTATION HACKATHON

- Developed an MVP personalized recommendation experience for NBA.com users, using React, JavaScript and Sass, enabling users of all NBA expertise navigate and be directed to personalized content on the website.